

Antelope Valley College

Detailed Assessment Report 2014-2015 Communication Studies 101

As of: 1/19/2016 02:29 PM PST

(Includes those Action Plans with Budget Amounts marked *One-Time, Recurring, No Request*.)

Student Learning Outcomes, with Any Associations and Related Measures, Achievement Targets, Findings, and Action Plans

S 1: SLO #1 - Outline and research

Research and utilize credible sources to create an organized speech outline.

Relevant Associations:

PLO #2

Related Measures

M 1: Outline and Research

80% of students will reach an 80% (B) mark on this SLO. To be assessed through the speakers' outlines.

Source of Evidence: Written assignment(s), usually scored by a rubric

Achievement Target:

80% of students will pass with a B or better.

Finding (2014-2015) - Achievement Target: Partially Met

162 / 209 passed the SLO (78%)

Related Action Plans (by Established cycle, then alpha):

For full information, see the *Details of Action Plans* section of this report.

Rubric, Writing Center Samples, Re-write SLO

Established in Cycle: Spring 2012

1. We will develop a rubric for assessing this SLO 2. Each instructor will provide the Writing Center with their assignments and...

Create Rubric and re-write SLO

Established in Cycle: Fall 2012

1. Survey faculty as to standards for written outlines 2. Based on the survey results, create a rubric. 3. Re-write and refine...

Conduct survey

Established in Cycle: Spring 2013

Conduct a survey with all Communication Studies faculty to create a baseline in order to evaluate the SLO in a more thorough man...

Comm. Retreat and New Faculty

Established in Cycle: 2014-2015

This result was an anomaly due to the small sample size. The trend was under 70%. Will hold a Communication Studies Retreat to d...

S 2: SLO #2 - Delivery

Deliver an extemporaneous speech, demonstrating appropriate verbal and nonverbal communication, to an audience.

Relevant Associations:

PLO #1

Related Measures

M 2: Delivery of speech

Speeches will be assessed using a speech criteria grading form.

Source of Evidence: Performance (recital, exhibit, science project)

Achievement Target:

We corrected by raising target to 80% (B) and developed a speech delivery rubric to attain better consistency among faculty teaching the same course.

Finding (2014-2015) - Achievement Target: Partially Met

160 / 214 passed the SLO (75%)

Related Action Plans (by Established cycle, then alpha):

For full information, see the *Details of Action Plans* section of this report.

Revise the Rubric

Established in Cycle: 2009-2010

Revised rubric to add requirement that students do not speak behind the lectern (aka podium).

Action Plan

Established in Cycle: 2010-2011

Discussion: Department continues to address the issue of varying standards among faculty for delivery. The Delivery Rubric is...

Surveys and norming session.

Established in Cycle: Fall 2011

Ken Lee will contact Aeron Zentner in Institutional research to create a Survey Monkey to survey Faculty as to what specific are...

Norming session, smaller class size

Established in Cycle: Spring 2012

1. The norming session we held last year was very productive and we want to continue to do it each semester, like the portfolio ...

Norming Session

Established in Cycle: Fall 2012

Norming session with full and part time faculty to create cohesion of standards and share best practices.

Norming session and tutor

Established in Cycle: Spring 2013

The previous norming session established a cohesive criteria for faculty to follow creating more rigor. Spring 2012 dipped to 60...

Comm. Retreat and New Faculty

Established in Cycle: 2014-2015

This result was an anomaly due to the small sample size. The trend was under 70%. Will hold a Communication Studies Retreat to d...

Details of Action Plans for This Cycle (by Established cycle, then alpha)

Rubric for Delivery

Each faculty member is given the rubric to guide them in evaluating delivery. Rubrics can be shared with students as well.

Established in Cycle: 2008-2009

Implementation Status: Planned

Priority: High

Implementation Description: Fall 2009

Projected Completion Date: 07/2009

Responsible Person/Group: Tina McDermott

Connected Document

[Delivery Rubric](#)

Revise the Rubric

Revised rubric to add requirement that students do not speak behind the lectern (aka podium).

Established in Cycle: 2009-2010

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Implementation Description: Re-distributed rubric via email to all faculty.

Projected Completion Date: 12/2009

Responsible Person/Group: Tina McDermott and full time faculty members.

Additional Resources: None

Budget Amount Requested: \$0.00 (no request)

Connected Document

[Delivery Rubric](#)

Revised SLO

We revised the language of the SLO to include that students must deliver speeches without the barrier of a lectern, podium, or table, and have sent numerous emails and engaged in discussions at meetings to this effect. We plan to hold a "norming session" with full and part time faculty to arrive at consensus as to what constitutes excellent speech delivery. Much of our problems have been with nonverbal aspects and encouraging instructors to teach more engaging nonverbal delivery skills. This is a process that involves some people changing the way they teach, to some degree.

Established in Cycle: 2009-2010

Implementation Status: Finished

Priority: High

Responsible Person/Group: Full time faculty

Additional Resources: Working video equipment in The Learning Center would be useful. A vid-oral system in the classroom has been discussed.

Action Plan

Discussion: Department continues to address the issue of varying standards among faculty for delivery. The Delivery Rubric is regularly sent via email at the beginning of the semester to remind everyone what the standards are. This has helped to clarify certain issues, such as, the fact that speech delivery behind a lectern is not a passing standard. We want students to speak fluidly with movement and expressive nonverbal communication. This has worked well to communicate this important issue to faculty. In addition, holding a "norming session" has been frequently discussed. However, without part time faculty participation, it would not be very productive. It has proved impossible to get all part time faculty to any meeting at the same time whatsoever. As alternatives, we have discussed posting student speeches online and holding a virtual norming session. We have also asked faculty to send their suggestions for "best practices" for teaching extemporaneous speaking so as to share ideas to achieve a higher result. These ideas are currently in progress.

Established in Cycle: 2010-2011

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Implementation Description: Will address in the next Comm Studies meeting

Responsible Person/Group: Full time faculty

Additional Resources: We would like to hold a special SLO meeting for norming speeches, like our English colleagues do. They receive a stipend, which encourages part time faculty participation. As we only have 4 full time faculty members, it is imperative that adjuncts participate in this process.

Budget Amount Requested: \$600.00 (recurring)

Additional Instruction time devoted to criticism

An email encouraging instructors to spend more in class time allowing students to practice the skill of criticism.

Established in Cycle: Fall 2011

Implementation Status: Planned

Priority: Medium

Implementation Description: An e-mail will be sent regarding this issue.

Projected Completion Date: 03/2012

Responsible Person/Group: Communication Studies Dept.

Surveys and norming session.

Ken Lee will contact Aeron Zentner in Institutional research to create a Survey Monkey to survey Faculty as to what specific areas on the rubric they feel students need to improve upon. In addition, we will conduct another norming session.

Established in Cycle: Fall 2011

Implementation Status: Planned

Priority: Medium

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Implementation Description: Survey Monkey

Projected Completion Date: 12/2012

Responsible Person/Group: Communication Studies Dept.

Additional Resources: \$100 per person for the norming session

Budget Amount Requested: \$1,200.00 (recurring)

Delete SLO

We decided to delete this SLO because there is no longer a required relevant assignment in the COR.

Established in Cycle: Spring 2012

Implementation Status: Planned

Priority: High

Implementation Description: to SLO committee

Projected Completion Date: 09/2012

Responsible Person/Group: Harish Rao

Norming session, smaller class size

1. The norming session we held last year was very productive and we want to continue to do it each semester, like the portfolio retreats that English holds. 2. Smaller class sizes (24 instead of 30) would promote better instruction, more one on one time with students, more in class time for exercises before graded speeches, and fewer loss of instruction and practice days.

Established in Cycle: Spring 2012

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Implementation Description: A request for the \$1200 needs to be made to the Dean.

Projected Completion Date: 10/2012

Responsible Person/Group: Tom Graves

Budget Amount Requested: \$1,200.00 (recurring)

Rubric, Writing Center Samples, Re-write SLO

1. We will develop a rubric for assessing this SLO 2. Each instructor will provide the Writing Center with their assignments and evaluation sheets 3. We re-wrote the SLO to read: Research and utilize credible sources to create an organized speech outline.

Established in Cycle: Spring 2012

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Outline and Research | **Outcomes:** SLO #1 - Outline and research

Projected Completion Date: 11/2012

Responsible Person/Group: Dept. for rubric Tina McDermott for Writing Center

Additional Resources: None

Create Rubric and re-write SLO

1. Survey faculty as to standards for written outlines 2. Based on the survey results, create a rubric. 3. Re-write and refine the SLO to better reflect what we are looking for.

Established in Cycle: Fall 2012

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Outline and Research | **Outcomes:** SLO #1 - Outline and research

Implementation Description: Comm faculty will create survey, we will send it out via Survey Monkey (with Aeron Z's help. We will meet to discuss results, write the rubric, and re-write the SLO

Projected Completion Date: 05/2013

Responsible Person/Group: Comm Faculty

Norming Session

Norming session with full and part time faculty to create cohesion of standards and share best practices.

Established in Cycle: Fall 2012

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Implementation Description: either flex credit or stipend

Projected Completion Date: 11/2013

Responsible Person/Group: Tom Graves

Budget Amount Requested: \$0.00 (no request)

Conduct survey

Conduct a survey with all Communication Studies faculty to create a baseline in order to evaluate the SLO in a more thorough manner.

Established in Cycle: Spring 2013

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Outline and Research | **Outcomes:** SLO #1 - Outline and research

Implementation Description: Tina will send survey questions to Meeta for circulation via surveymonkey.

Responsible Person/Group: Communication Studies Department

Delete SLO

We decided to delete this SLO because there is no longer a required relevant assignment in the COR.

Established in Cycle: Spring 2013

Implementation Status: Planned

Priority: High

Responsible Person/Group: Harish Rao

Norming session and tutor

The previous norming session established a cohesive criteria for faculty to follow creating more rigor. Spring 2012 dipped to 60%. In order to increase student success, we need a stipend for continual norming sessions and a best practices workshop. Also, we will investigate stable funding to consistently staff a tutor.

Established in Cycle: Spring 2013

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Responsible Person/Group: Communication Studies Department

Budget Amount Requested: \$1,800.00 (recurring)

Writing Center Samples of Outlines

All adjunct and full time instructors will submit their outline templates, formats, instructions, and samples to the Writing Center for Comm Studies notebook. 80% of instructors will comply.

Established in Cycle: 2013-2014

Implementation Status: Planned

Priority: High

Projected Completion Date: 02/2015

Responsible Person/Group: All

Comm. Retreat and New Faculty

This result was an anomaly due to the small sample size. The trend was under 70%. Will hold a Communication Studies Retreat to develop a best practices list. Also new faculty needed to create consistency across the department.

Established in Cycle: 2014-2015

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Outline and Research | **Outcomes:** SLO #1 - Outline and research

Implementation Description: Hire new faculty as described in program review. Also, hold a Communication Studies retreat before the academic year ends.

Projected Completion Date: 06/2016

Responsible Person/Group: All Communication Studies Department

Additional Resources: \$150 per person attending the retreat equaling \$2100 and 2 new faculty hires at \$180,000

Budget Amount Requested: \$182,100.00 (recurring)

Comm. Retreat and New Faculty

This result was an anomaly due to the small sample size. The trend was under 70%. Will hold a Communication Studies Retreat to develop a best practices list. Also new faculty needed to create consistency across the department.

Established in Cycle: 2014-2015

Implementation Status: Planned

Priority: High

Relationships (Measure | Outcomes):

Measure: Delivery of speech | **Outcomes:** SLO #2 - Delivery

Implementation Description: Hire new faculty as described in program review. Also, hold a Communication Studies retreat before the academic year ends.

Projected Completion Date: 06/2016

Responsible Person/Group: All Communication Studies Department

Additional Resources: \$150 per person attending the retreat equaling \$2100 and 2 new faculty hires at \$180,000

Budget Requested:\$182100 (recurring)

Budget Amount Requested: \$182,100.00 (recurring)